



Vol 2
Issue 3
June 2009

SNEAKY SECRETS

(Hotowka goes back to school,
can you help?)

[To view show reel click
here](#)

www.hotowka.co.uk

John Hotowka

The Laughter

Dinner Speaker

(Great for golf days)

Motivational

Keynote Speaker

Business Speaker

Conference Host

**Motivational Speaking
for Secondary and
High Schools**

Entertainer

Magician

**And all together good
guy who calls a spade
a spade, unless he
trips over it**

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Dear John

Ahh school, how things have changed. In my day we used chalk and slates, which was very dangerous... once, I nearly fell off the roof.

As for the youth of today, I recently met Cabarnet (I know, I know) aged 15 who watches so many soap operas and if it wasn't for Emmerdale she wouldn't get any fresh air at all.

Which brings me to a passion of mine, helping young people and I wonder if you can help me? I visit schools to speak to audiences of young people, usually to whole year groups aged 14 to 17 and deliver my keynote speech entitled, 'Think 'MAGIC'. The presentation uses magic, comedy and story telling to equip young people with the necessary entrepreneurial and life skills needed for life after school. I've been receiving phenomenal and very positive reactions with it. You can find out more about it if you [click here](#).

It's been specially designed and crafted using the Government's school enterprise agenda as a guide and several teachers have helped with the content. Some of the topics covered are, taking action, self leadership, self respect, working as a team, communication skills and decision making.

How Can you Help?

I was wondering John if you or if you know of a company or someone you could introduce me to who has an interest in CSR (Corporate Social Responsibility) in schools and would be willing to negotiate a sponsorship deal with me? Sponsoring me will also help increase their branding, marketing and advertising opportunities whenever I present.

The sponsor can be based anywhere nationally and has to be aware my presentations will take place mainly in Yorkshire. Having

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The series of Sneaky Secrets is designed to be read in a minute and a laugh.

said that, I am willing to travel anywhere within the UK as long as the sponsor or school pays my expenses.

Also, while I'm in an asking mood, do you have any contacts you can introduce me to who might be interested in my '[Think MAGIC' presentation](#)? I'm targeting secondary schools, high schools (public or private). Head teachers, governors or anyone involved with enterprise in education. In this case, I am restricting myself to Yorkshire at this stage.

The Sneaky Stunt - Riddle me this - It's soooooo obvious

Last month's stunt had an amazing reaction, some of you said it was easy and others said it was hard. A few of you went into cranial meltdown with frustration in balancing the forks. One thing you all had in common was that none of you made it to the final of 'Britain's Got Talent' with it. Am I surprised? No!!

I've decided to make this month's stunt physically soooooo easy, having said that you might still go into cranial meltdown so I suggest you might want to wear a helmet for this one.

Quite often the answers we seek are so obvious and staring us in the face we can't see them. What is the answer to the following? (And no, it's not 'what').

What lives above a star, has the initials PQRS and has at least 11 neighbours?

The solution is at the bottom of the page.

The Challenge - for a bit of fun, I challenge you to drop these useless facts in to your next conversation

Gram on gram a bumble bee is 150 times stronger than an elephant.

How did they work that one out then? Was there an arm wrestling competition? I would have loved to have been a fly on the wall when that happened.

Also...

Donald Duck was banned in Finland because he doesn't wear pants.

I have to admit whenever I see him I always avert my eyes; I am a gentleman after all.

I Can't Believe They Said That, or... Doooh!!!

"There's a paratrooper coming down now. Let's see if he's going to land."

Tony Blackburn

"And there's fog on the M25... in both directions."

John Humphries

BOTH DIRECTIONS John? It must be a conspiracy.

...and finally

I wonder whether you are aware that I specialise in helping organisations unleash the best from their people. [Organisations who have already employed my services](#) as an [after dinner specialist](#) or [keynote speaker](#), John, agree that the results I deliver far exceed their expectations. You don't have to take my word for it, just [click here](#) and read what they said.

Now, I'm not saying I would be a perfect fit for your event; that would be for you to decide, but if you do have an event coming up, then when would now be a good time to **give me a call on 01274 685152 email me at john@hotowka.co.uk** and find out how I can help.

Also, if you know of any one who can benefit from my services I'd appreciate you forwarding my contact details on to them. Thank you.

Have a great week.

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The Sneaky Solution

What lives above a star, has the initials PQRS and has at least 11 neighbours?

Brace yourself...

It's the number 7 button on a mobile phone.

I know... I don't believe it either. The number of times we look at our mobile phones and we don't notice.