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MIND... SET TO SUCCESS

(Do you really know who you can trust?)

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Dear John

My good friend Michael J Clarke sent me these newspaper cuttings:



Who would have thought it, weapons in a gun shop and if you're interested in buying a car the following advert may NOT be of interest.



Then we have...

Exhibition lead
generation trainer &
coach

Open training courses:

12 Nov - York

18 Nov - Leeds

19 Nov - Birmingham

2 Dec - Leatherhead

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You are receiving this newsletter because I've either worked with you, you've seen one of my presentations or I've met you networking.

If you'd like to unsubscribe just follow the instructions at the bottom of this email.



Hmmmmm let me see... I wonder which is the best deal? Finally this one is... well... cruel, insensitive or just plain stupid, I'll let you decide.



What all the above cuttings have in common is the fact that to the people who wrote them they all made sense at the time. I wonder if they asked someone to check what they'd written.

Sometimes we all need the help of others. People who can give us a different perspective on the issues we have.

I'm not sure about you John, but if I'm coaching or mentoring I can often see the solution to someone else's issues more clearly than I can my own.

At the beginning of the year I decided to take my business to the 'next level'; interesting term that as I often wondered what the next level was, anyway I decided I'd like to go there. Not being sure whether I needed to buy a single or return ticket I

just went for it and hoped for the best and I wasn't disappointed.

As many people do today, I work alone and so realised I couldn't do it on my own; I needed help. I 'hand picked' 6 people to be part of a very select group. They're all speakers and I've known them for some time. We all have one common aim... to be the best we can in our own fields.

In my group there's [Andy Lopata](#) networking strategist, [Geoff Ramm](#) marketing supremo, [Ayd Instone](#) creativity and branding specialist, [Rod Sloane](#) another marketing expert, [Richard McCann](#) who provides thought provoking inspiration and [Jeremy Nicholas](#) BBC broadcaster, master MC and conference host.

We meet every two months for a full day and discuss issues we have in our businesses.

We ask each other the tough questions that need to be asked and answered, we share resources and experiences. There is complete trust and openness. What we say in the room stays in the room.

We leave our egos at the door and even though we're focussed on business, we made it clear from the very beginning we were going to have fun, and fun we have.

Thanks to these people, in the last couple of months I've upped my game and in the next couple of months will be making some exciting, albeit subtle changes and new offerings so I'll keep you posted.

The question for you John is, who do you surround yourself with? Who do you need support from? When making a tough decision who do you turn to for help to clarify your options and choices? What kind of help do you need? And when would be a good time to surround yourself with these people if you haven't already done so?

Just a thought.

The Sneaky Stunt - It's just as broad as it's long... or is it?

Here's a sneaky stunt you can enjoy the next time you're at the pub with your friends or work colleagues.

All you need is a tall glass and a few items say, your mobile phone, an ashtray, your wallet and a bag of nuts.

Bet your friend the next round of drinks that the circumference of the top of the glass is greater than the height of the glass. If you're right they pay for the round.

If he/she hesitates then to make the bet interesting turn an ashtray upside down and put the glass on top.

If they're still hesitating on top of the ashtray put the cell phone and wallet. Then carefully balance the glass on the whole lot building a tower.

When they take the bet use a napkin to measure the height of the tower and compare it to the circumference of the top of the glass.

You'll be surprised at the result. It looks impossible that the circumference could be longer but it is.

What about the nuts? Unless you have an allergy... eat them.

The Challenge - For a bit of fun, I challenge you to drop this useless fact in to your next conversation

It takes on average 600 grapes to make a bottle of wine.

I wonder if that's with or without the grape treader's washing their feet.

I Can't Believe They Said That, or... Doooh!!!

"One of the great things about books is sometimes there are some fantastic pictures."

George W Bush

Bless... and he's just finished his second book and tomorrow he'll start to colour in another one.

Written on a car insurance claim form

Q: Could either driver have done anything to avoid the accident?

A: Travelled by bus?

It makes sense to me.

... and finally

We're coming to that time of the year when event organisers are arranging year end meetings and conferences, and kick off meetings for next year.

If you are organising an event and you're looking for a motivational speaker who can also raise the morale of your people as well as communicate your message about team building or change then I might just be the right fit. Why not give me a call?

If you want your people to engage with each other more efficiently and effectively, and you're looking for a unique

speaker to help you achieve that then please [click here](#) for more information.

My clients say I have a knack of making my audiences feel good about themselves, as well as improving communication and engagement between them, which means the organisation becomes more productive.

John, pick up the phone now and call me on 01274 685152 to discuss how I can help you make your next event not just a success, but an investment in which you'll receive a return.

Have a great month.

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